



# CogNotes

The Rotary Club of Swarthmore  
P.O. Box 4, Swarthmore, PA 19081

January 5, 2017



## January is Rotary Awareness Month

**Improving Lives in Communities**  
*Locally and Around the World for over 75 Years*

Rotary International President John Germ  
District 7450 Governor Dave Haradon  
Assistant Governor Francys Cross

### 2015-2016 Board

<b>President</b>	<b>Lisa Lee</b>
President-Elect	Joy Charlton
Community/ Vocational Service	Theresa Hartzell
Immediate Past President	Joe Lesniak
Secretary	George Whitfield
Treasurer/ Budget	Josh Twersky
E-Secretary/Webmaster	Brian Casey
Club Service	Bill Hale
Membership	Craig Fava
International Service	Joy Charlton
New Generations Service	Maria Zissimos
Foundations Service	Steve Laxton
Charitable Trust	Marty Spiegel
Public Relations	Barbara Whitaker-Shimko

### Today's Program:

Akosua Watts, Head,  
Chester Charter School  
of the Arts  
*"Building Bright Futures"*

### Table Grace

Lord God, teach us that the unfolding tomorrows are not simply times and places where we arrive, but the results of what we create by what we are and do today. Bless us here as we gather in Rotary's name and help us to act wisely and well. Give us, above all, grateful hearts for the chance you give us to do so in your name in this New Year. Amen

Rev. Dr. Frederick E. Christian

### Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

**Jan 26 Ellen Monsees, Certified Grief Recovery Specialist and Transformational Life Coach**  
*"Time Heals All Wounds' and Other Myths: How to Complete the Grieving Process and Move Beyond Loss."*

*\*Know someone who has an interest in any of these topics? Invite them to the meeting!*

### Follow us online at:

[www.SwarthmoreRotary.org](http://www.SwarthmoreRotary.org)  
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)  
[www.SwarthmoreFair.org](http://www.SwarthmoreFair.org)  
[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)  
[www.twitter.com/SwarthmoreRC](https://www.twitter.com/SwarthmoreRC)

### The Pledge of Allegiance



### Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



### Last Week's Program: Christmas at CADES

by Rich Shimko

One of the highlights of our Christmas season is always our Rotary meeting at CADES. The Silvertones from SHHS tried again this year to out sing the combined Rotary/CADES choir when both groups sang their own version of the same Christmas song but they came up short as usual. We were informed that Rotary had competition this year from Santas on Motorcycles. CADES wisely kept the two groups separated. Marv Gelb, visiting for the holidays, quickly jumped into his familiar role of hugging people and taking photos. In fact, the photo at the top of this article was taken by Marv.



One final Christmas story. At the end of the meeting I found that there was no money on the table in the lobby where I had put the sign-in sheet and my pile of dollar bills for change. *(continued on reverse)*

### Guests:

Marv and Dorothy Gelb. Don Carpenter (husband of Linda), Linton Stables (husband of Greg Brown), Julie Alleman (Exec. Director of CADES), Gale Hale (wife of Bill), Jim and Bitsy Snively (husband and daughter of Gladys), Grant Grissom (came with Marv), Tiernan and Kaylin Fava (Craig's children)

**President Lisa presents Ed Jones** with a letter of recognition from Rotary International President John Germ for his 70 years in Rotary.



## January is Rotary Awareness Month

How you talk about Rotary and your club shapes the public's perception of who we are and what we do. Here are some suggested talking points from Rotary.org's Public Relations Manual.

- ⇒ Rotary's chief roles are fundraising, advocacy, and mobilizing volunteers.
- ⇒ Rotary brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges.
- ⇒ Rotary's goal-oriented, business-model approach emphasizes the need for community involvement, measurable goals, and maximum impact and sustainability.
- ⇒ Rotary harnesses the strength and experience of 1.2 million professional and community leaders from nearly every country to help families in need.
- ⇒ Rotary provides a platform for successful men and women of all ethnicities, faiths, and cultures to make the world a better place through volunteer service.
- ⇒ Rotary members have contributed more than \$1.2 billion and countless volunteer hours to protect more than 2.5 billion children in 122 countries from polio.

**Hint:** avoid Rotary jargon (e.g., governor, district, make-ups).



## Christmas at CADES



## Program: Continued from Front

I was greatly discouraged. Someone one must have taken the money! A Motorcycle Santa? A poor-sport Silvertone? The next day Lisa emailed me that the CADES administrator had collected the money for safe keeping. My faith in humanity restored!

## Happy Dollars 2016-17: \$1123

2015-2016 total: \$3,756  
2014-2015 total: \$3,168  
2013-14 total: \$2,493  
2012-13 Total: \$2,345



(19,585 Children Immunized)

All Proceeds go towards  
Polio Eradication.

## Service Quotation

**"WHEREVER A PERSON  
TURNS, THEY CAN FIND  
SOMEONE WHO NEEDS  
THEM"**

Albert Schweitzer, (1875-1965)

## Rotary Celebrations

### Birthday:

**Bill Hale** 1/6

**Gladys Snively** 1/8

### Member Anniversary:

**Betty Ann Flynn** 1/5 (28 yrs)

### Wedding Anniversary:

**David Smith** 1/9



## DONATIONS NEEDED!



The CityTeam Ministries food pantry needs constant replenishing. If you can donate items such as: peanut butter, tuna fish

Please contact Cathy Darrell, who will transport any donated items.

**Or just bring them to a meeting.**