



CogNotes

The Rotary Club of Swarthmore
P.O. Box 4, Swarthmore, PA 19081

March 16, 2017



March is Literacy Month

Improving Lives in Communities
Locally and Around the World for over 75 Years

Rotary International President John Germ
District 7450 Governor Dave Haradon
Assistant Governor Francie Cross

2015-2016 Board

President	Lisa Lee
President-Elect	Joy Charlton
Community/ Vocational Service	Theresa Hartzell
Immediate Past President	Joe Lesniak
Secretary	George Whitfield
Treasurer/ Budget	Josh Twersky
E-Secretary/Webmaster	Brian Casey
Club Service	Bill Hale
Membership	Craig Fava
International Service	Joy Charlton
New Generations Service	Maria Zissimos
Foundations Service	Steve Laxton
Charitable Trust	Marty Spiegel
Public Relations	Barbara Whitaker-Shimko

Today's Program:

**Greg Brown, Vice President
for Finance and
Administration, Swarthmore
College**
Classification Talk

Table Grace

Lord, you have given us another day to use wisely or to squander as we will. Teach us how to redeem the time you give us in our own special way.

Grant that we may strengthen the ideals of Rotary through our vocation or profession that this world may be a better place for all humankind. Accept our thanks for this food and by it, enable us to serve you in gladness of spirit. Amen.

Rev. Dr. Frederick E. Christian

Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

March 23 Debra Ciamacca,
Fair Districts PA, will speak about gerrymandering and the legislative process underway to take redistricting out of the hands of political party leadership and into the hands of an independent, non-partisan, citizens commission.

March 30 Club Assembly

**Know someone who has an interest in any of these topics? Invite them to the meeting!*

Follow us online at:

www.SwarthmoreRotary.org
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)
www.SwarthmoreFair.org
[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)
www.twitter.com/SwarthmoreRC

Last Week's Program:

Jonathan Corle

by Rich Shimko

Jonathan Corle advises family businesses on succession planning. He had an example of a good succession – his own. In 2010, he sold the consulting company he founded 30 years previously to his son and daughter. He said he sold the company for a fair price and did not give it to his children because he didn't want them to be stuck taking care of him in his old age because he was broke. Jonathan said he was pleased his children wanted to take over his business. Now that he has handed the business over to his children, Jonathan has more time to golf with Mike (Malone). In response to a question, Jonathan said the biggest sticking point in succession in family businesses is the founder who doesn't want to let go of power.



(continued on reverse)

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all Concerned?



Guests:

Francie Cross (Assistant Governor), Kevin Wiley (Mike's guest), and Zeynep Kallish (visiting Rotarian).

Give the Gift of Rotary

Rotary's 112th anniversary is 23 February, and this year we celebrate The Rotary Foundation's 100th year. Consider giving a birthday gift to The Rotary Foundation today. When you give to the Annual Fund, you empower leaders just like you to improve their communities and make a lasting impact.



The future of women in Rotary

International Women's Day, 8 March, celebrates women and their social, economic, political, and cultural achievements around the world. This year's campaign asks individuals to [#BeBoldForChange](#) in working for a more gender inclusive world.



RI President-elect Ian H.S. Riseley has also called upon Rotary clubs to seek more diversity in their membership, including improving the gender balance. In his address to Rotary's annual leadership training event in January, Riseley noted that 103 of the incoming 539 district governors are women. These are "leaders who will help Rotary connect with, and represent, and better service, all the members of all our communities," says Riseley.

Governors-elect Sandy Sava of District 5180 (California, USA) (left) and Dawn deFuria of District 7450 (Pennsylvania, USA) sat down to talk about the current and future state of women in Rotary.

Listen to the discussion at <https://blog.rotary.org/2017/03/07/the-future-of-women-in-rotary/>.



Who are these lovely people at the annual dinner of the Police Chiefs Association of Southeastern Pennsylvania?

Jonathan Corle *(Continued from Front)*

Both Barbara and I have experience working at companies with poor succession histories. In two companies, Erie Insurance and Weston, the founder handed the company over to a son-in-law, both of whom did poorly and were eventually fired. Barbara, who worked extensively with family businesses, can attest to the problems that occur when the founder can't stay away.

Happy Dollars 2016-17: **\$1728**



2015-2016 total: \$3,756
2014-2015 total: \$3,168
2013-14 total: \$2,493
2012-13 Total: \$2,345

(19,698 Children Immunized)

All Proceeds go towards
Polio Eradication.

Service Quotation

"Research has shown that people who volunteer live longer."

– Allen Klein, American businessman, talent agent, and record label executive, founded ABKCO Music & Records.

Rotary Celebrations

Birthday:

Joe Lesniak 3/17

Member Anniversary:

Lisa Lee 3/17

Jeanie Bengston 3/17

George Whitfield 3/19

Margaret Christensen 3/20

Joan Wright 3/21

Wedding Anniversary:

Mike Malone 3/17

DONATIONS NEEDED!



The CityTeam Ministries food pantry needs constant replenishing. If you can donate items such as: peanut butter, tuna fish

Please contact Cathy Darrell, who will transport any donated items.

Or just bring them to a meeting.