



# CogNotes

The Rotary Club of Swarthmore  
P.O. Box 4, Swarthmore, PA 19081

June 29, 2017



## June is Rotary Fellowships Month

*Improving Lives in Communities  
Locally and Around the World for over 75 Years*

Rotary International President John Germ  
District 7450 Governor Dave Haradon  
Assistant Governor Franczy Cross

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| Charitable Trust              | Marty Spiegel           |
| Public Relations              | Barbara Whitaker-Shimko |

### Today's Program:

**Sean O'Donnell**, Drexel U.  
Professor, Dept. of  
Biodiversity, Earth &  
Environmental Science  
"Climate Change"

### Table Grace

Father, as we enter the summer season, we realize that we shall be going many separate ways seeking refreshment and renewal. Help us to hold one another in thoughtful remembrance. Direct us into paths where we may make Rotary meaningful. God, source of all plenty, accept our thanks for the blessings of food and friendship. Amen.

Rev. Dr. Frederick E. Christian

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### Last Week's Program:

**Syon Bhanot**

by Rich Shimko

Behavioral science, which recently has been referred to as "nudging", recognized that people frequently do not act rationally. For example, they don't usually save enough for retirement or they won't spend an hour to get an earned income tax credit that could be worth thousands of dollars. Syon Bhanot, Swarthmore College Professor of Economics, told us about behavioral science and his experience working on a task force advising the City of Philadelphia. He said Homer Simpson is more typical of human economic behavior than Mr. Spock, the completely rational alien on *Star Trek*.

Syon told us about one of their projects. His team tried different letters to follow up with teens who started applying for summer jobs but didn't finish



(continued on reverse)

### Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

**July 4** Independence Day celebration

**July 6** Music Salon with Chester Children's Chorus private voice students

**July 13** Cookout and Blue Rocks Game, no lunch meeting

**July 26** Rotary Night at the Phillies

*\*Know someone who has an interest in any of these topics? Invite them to the meeting!*

### The Pledge of Allegiance



### Four Way Test:

Of the things we think, say and do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all Concerned?



### Guests:

Ryan Dostillio (Joe's intern), Olive Padden and Heather Saunders, both prospective members

## SWARTHMORE ROTARY DOUBLE HEADER

**July 13** — Wilmington Blue Rocks vs. Lynchburg Hillcats  
(cookout starts 5:45, first pitch at 6:35)

**July 26**—Philadelphia Phillies vs. Houston Astros  
(first pitch at 7:05)

**DO YOU HAVE YOUR TICKETS?**

### Swarthmore Lions Club Needs Our Help

The Lions Club of Swarthmore hosts an annual 8K Run on Independence Day eve, this year on Monday. They need volunteers to direct runners along the course and marshal intersections. They also need help with several water stations. (They provide the water and the cups.)

Are any of you available to help? The time commitment is about 30 minutes between 7:00 and 8:15, depending upon which intersection you are staffing.

A signup sheet will be available tomorrow.

## Installation 2017



### Last Week's Speaker: (continued from front)

the application. They found that one of the letters was significantly (statistically speaking) more effective than the others.

I should mention a negative aspect of this discipline I read about recently. It has been stated that the Republicans in North Carolina appear to have used behavioral science techniques to write voting laws that were designed to "nudge" blacks into not voting. This law was recently overturned in the courts.

## Happy Dollars 2016-17:

**\$2559**



2015-2016 total: \$3,756  
2014-2015 total: \$3,168  
2013-14 total: \$2,493  
2012-13 Total: \$2,345

(19,916 Children Immunized)

All Proceeds go towards  
Polio Eradication.

## Service Quotation

**"DO OR DO NOT. THERE IS NO TRY."**

– Yoda, Legendary Jedi Master and stronger than most in his connection with the Force.



## Rotary Celebrations

### Birthday:

None

### Member Anniversary:

Mike Malone 6/29  
Gudmund Iversen 7/1

### Wedding Anniversary:

Marty Spiegel 6/29  
George Whitfield 6/30

## DONATIONS NEEDED!



The CityTeam Ministries food pantry needs constant replenishing. If you can donate items such as: peanut butter, tuna fish

Please contact Cathy Darrell, who will transport any donated items.

**Or just bring them to a meeting.**