



CogNotes

The Rotary Club of Swarthmore
P.O. Box 4, Swarthmore, PA 19081



April 5, 2018

April is Maternal and Child Health Month

Improving Lives in Communities

Locally and Around the World for **over 80 Years**

Rotary International President Ian Riseley
District 7450 Governor Dawn DeFuria
Assistant Governor Francly Cross

2017-2018 Board

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New Generations Service	Maria Zissimos
Foundations Service	Steve Laxton
Charitable Trust	Marty Spiegel
Public Relations	Perri Evanson

Today's Program:

Melissa Tier and Aurora Winslade, Swarthmore College Sustainability Office Program Manager and Director - Zero Waste Leadership and reducing waste.

Table Grace

Lord of the changing seasons, we pause to thank you for your never-failing faithfulness. As the earth stirs beneath our feet and flowers and birds bedeck the barren land, we rejoice in this ageless miracle of rebirth at your hand. Accept our thanks as we enjoy your bounty here and your blessings day by day. Amen.

Frederick E. Christian

Follow us online at:

www.SwarthmoreRotary.org
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)
www.SwarthmoreFair.org
[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)

Last Week's Speaker: Sharon Mester & Anita Barrett By Richard Shimko

Swarthmore Town Center (STC) was formed in 1993 to stimulate economic development in the town center, promote community events, and physically enhance the business district. It has Rotary connections: Greg Brown is on the Board and Marty Spiegel was former STC Coordinator.

Sharon Mester, STC President, and Anita Barrett, who is trying to fill Marty's shoes, talked to us about what STC has been doing and what it plans are for the future. Their biggest community activities are Home for the Holidays, Thursday Night Live and the Farmer's Market. Anita said last year we had 16,000 visitors at the Farmer's Market.



(continued on reverse)

Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

April 12: Centenarian Ed Jones will recollect on the past One Hundred Years.

April 19: Cheryl Colleluori, Nick's Mom and President of the Headstrong Foundation – a "HOME away from HOME for families fighting cancer."

April 7: Project Cure. 9 am to noon @ 8 Federal Road West Grove, PA. Register at:

<http://midswarthmorerotaryclub.projectcure.volunteerhub.com/>

(Please see page 2 for Coming Events)
Know someone who has an interest in any of these topics? Invite them to the meeting!

The Pledge of Allegiance



Four Way Test:

Of the things we think, say and do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all



Guests:

Marv Gelb, his friend Grant Grisson & Ed Jones' wife Donna Kay Kay Jones



April 20 - 22: District Conference (4/20: Sassy Awards)

April 22: Tree Planting at Bob White Park in King of Prussia (following lunch at the District Conference.)

April 28: Annual "Kick out Polio" Union Soccer Match

June 24-27: RI Convention, Toronto

World of Work 2018 Friday, April 27, 2018

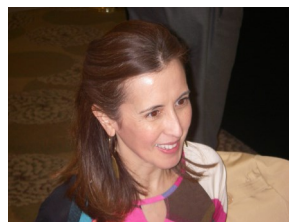
Mark the date. Friday, April 27, 2018 at 8:45AM is World of Work. SRS Elementary School in Swarthmore is the locations. What is World of Work? Well, I can tell you from personal experience that it is amazing. First the hard part happens. The 5th grade teachers at Swarthmore-Rutledge (SRS) elementary school teach their students about business and how products go from an idea to being sold and all of the steps in between. For example, concepts such as marketing, research and development and costing are discussed. Then the amazing part happens. Each student is charged with creating their own "invention" and composing a back story for it regarding its research and development process, estimated costs and labor needed to produce, marketing, etc. And they also make a prototype of their invention. Then the fun part happens. Rotarians from the Rotary Club of Swarthmore join the aforementioned aspiring entrepreneurs in small groups to visit local businesses throughout Swarthmore Borough and let real business owners explain real life aspects of their business, product and/or services. The Rotarians are then generously welcomed back to the school for a quick snack and hands on look at all the students work product.

We really need Rotarians to volunteer for this event. Please let Josh Twersky know that you will be able to attend on Friday, April 27, 2018 at Swarthmore-Rutledge School from 8:45AM to about 11:10AM. Sign up sheet is coming around.

Last Week's Speaker: Sharon Mester & Anita Barrett

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What can Rotary do? Anita and Sharon said that Rotary as a group could sponsor a Thursday Night Live concert or participate in the town center cleanup scheduled for April 23. Individually there is one opening on the STC Board and a need for a Santa to arrive on the SEPTA train on Home for the Holidays. I tried for the Santa job but they said I didn't meet the minimum requirements.



Happy Dollars 2017-18:

\$3,071



2016-2017 total: \$3,756

2015-2016 total: \$3,756

2014-2015 total: \$3,168

2013-14 total: \$2,493

(21,330 Children Immunized)

All Proceeds go towards

Service Quotation

"My favorite things in life don't cost any money. It's really clear the most precious resource we all have is time"

Steve Jobs (1955 – 2011)

Co-founder of Apple



Rotary Celebrations

Birthday:

Randy Winton 4/9

Ken Wright 4/5

Member Anniversary:

None

Wedding Anniversary:

None

PEANUT BUTTER DAY!

When: Every 1st Thursday of the month



Please bring a jar of peanut butter to every first Thursday meeting. Cathy Darrell will