



CogNotes

The Rotary Club of Swarthmore
P.O. Box 4, Swarthmore, PA 19081



June 14, 2018

June is Rotary Fellowship Month

Improving Lives in Communities

Locally and Around the World for **over 80 Years**

Rotary International President Ian Riseley
District 7450 Governor Dawn DeFuria
Assistant Governor Francys Cross

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Charitable Trust	Marty Spiegel
Public Relations	Perri Evanson

Today's Program:

Classification Talks:

Anne DeLuca, Esq

At the Inn

Table Grace

The poet has said, "What is so rare as a day In June? Then, if ever, come perfect days." With him, Lord, we join in praise of your goodness for the beauty and bounty of the world around us. We would especially thank you for Rotary and for the opportunity it gives us to share our blessings with others. We thank you and ask your blessings on this food which will sustain us. Amen.

Follow us online at:

www.SwarthmoreRotary.org
[www.Facebook.com/SwarthmoreRotary](https://www.facebook.com/SwarthmoreRotary)
www.SwarthmoreFair.org
[www.Facebook.com/SwarthmoreFunFair](https://www.facebook.com/SwarthmoreFunFair)

Coming Programs & Events

(All meetings at The Inn unless otherwise noted)

June 21: Kathryn Jones, MD
Classification Talk

June 28: Club Assembly

July 12: Installation Dinner at The Inn

July 24: Rotary Night at the Phillies

July 26: NO LUNCH MEETING.
Wilmington Blue Rocks instead

Know someone who has an interest in any of these topics? Invite them to the meeting!



The Pledge of Allegiance

Four Way Test:

Of the things we think, say and do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all



Last Week's Program:

Paul Dale

By Rich Shimko

I remember my college bookstore as a cavernous room full of stacks of books. Paula Dale, the manager of the Swarthmore College & Community Bookstore (SCCB), explained why that type of bookstore doesn't exist anymore. Basically, the same forces that killed the small independent bookstores have hurt college bookstores: digital books and Amazon. She said college bookstores will lose money if they try to survive by just selling print books. Paula described one way the SCCB has tried to counter these market forces



Guests:

None

Rotary wins Best Nonprofit Act for its polio eradication work

By Ryan Hyland

Rotary's commitment to eradicating polio worldwide won Best Nonprofit Act in the Hero Awards of the One Billion Acts of Peace campaign, an international global citizens' movement to tackle the world's most important issues.

The campaign is an initiative of PeaceJam Foundation and is led by 14 Nobel Peace Prize laureates, including the Dalai Lama, Desmond Tutu, and Rigoberta Menchú Tum, with the ambitious goal of inspiring a billion acts of peace by 2020.

Each year, the campaign picks two finalists in each of six categories for their work to make a measurable impact in one of the 10 areas considered most important by the Nobel laureates. Winners are chosen by people from around the world.



A Rotary vaccination team immunizes children against polio at a railway station in Karachi, Pakistan. Picture by Khaula Jamil

Rotary and Mercy Corps were the two finalists in the

Best Nonprofit Act category. Rotary and the five other winners will be recognized at a ceremony on June in Monaco. Betty Williams, who won the Nobel Peace Prize in 1977 for her advocacy for peace in Northern Ireland, will present the award.

Last Week's Program: Paula Dale

(continued from front)

She gave the example of a math textbook which cost \$196 new as a print version, being offered by the bookstore in the following formats: used \$143, rent new \$126, rent used \$73, digital \$43. She said over half the students read textbooks on their cell-phones. The bookstore's other strategy is obvious to anyone walking through – most of the space is not given to books but to gifts, greeting cards, souvenirs, and the like. These products are how the bookstore makes money. I miss the old bookstores, but as an Amazon customer, I have only myself to blame.

Happy Dollars 2017-18:

\$4467



2016-2017 total: \$3,756
2015-2016 total: \$3,756
2014-2015 total: \$3,168
2013-14 total: \$2,493

(22,097 Children Immunized)

Service Quotation

"You do not lead by hitting people over the head - that's assault, not leadership."

Dwight D. Eisenhower



Rotary Celebrations

Birthday:

None

Member Anniversary:

None

Wedding Anniversary:

Gudmund Iversen 6/19

PEANUT BUTTER DAY!

When: Every 1st Thursday of the month



Please bring a jar of peanut butter to every first Thursday meeting. Cathy Darrell will transport our donations to City-