



Swarthmore Rotary Cog Notes

P.O. Box 4, Swarthmore, PA 19081



SERVE TO CHANGE LIVES

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September
30, 2021

Shekhar Mehta
RI President 2021-22
Roger Taylor
District 7450
Governor

Swarthmore
Rotary Leaders

Kathryn Jones
President

Heather Saunders
President-Elect

Brian Casey
Club Executive
Secretary
Webmaster

Brian H. Craig
Secretary

Theresa O'Malley
Treasurer

Perri Ann Evanson
Public Relations
Chair

Carr Everbach
Membership Chair

David Firn
Club Director

Betty Ann A. Flynn
Club Director

William Clinton Hale
iPast President

Anne C. Hansen
Club Director

Lori Markusfeld
Service Projects
Chair

Hillard Pouncy
Club Programs Chair

Barbara Whitaker-

Meetings and Events

September

30th - [Club Meeting](#)

Speaker: Hogie Hansen and Carr Everbach, Club Members
Subject: Classification Talks

October

7th - [Club Meeting](#)

Speaker: Sue MacQueen and Mandie Banks, Scott Arboretum
Subject: How to Attract Young People to Gardening

14th - [Club Meeting](#)

Speaker: Alex Danovitch
Subject: How realistic is Zero Waste?

Table Grace

By Frederick E. Christian

O God, we thank you for the joys of our common life— for kindly greetings and for the knowledge that we share a lofty cause here called Rotary. Receive our thanks for the common gifts which become uncommon blessings in a world that is so needy. Make us truly thankful. Amen.

4 Way Test

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Club News

Cathy Darrell reported that Steve Laxton is no at Springfield Crossing Rehabilitation Center Room 119 East wing. Mary would like to know of someone willing to be a companion to Steve on Thursday and the weekend. Steve is allowed visitors.

Cathy also reported that Barbara Whitaker-Shimko is doing well after knee

Shimko
Rotary Foundation
Chair
Kenneth J. Wright
Club Director
Greg Brown
President-Nominee
Cathleen Darrell
Attendance
Secretary
Richard Shimko
Bulletin Editor
Karen Aleta
Mazzarella-Russo
Assistant Governor

replacement, but is still in a lot of pain.
Joe Lesniak thank members who have volunteered for Sunday's Block Party.

In a separate email, Lori Markusfeld reported the following service projects:

Hi, these are the events I have scheduled to-date. Working on a few others. We need volunteers to help with all of them. Thanks. Lori
1) CRC Watershed. They have several Saturday dates this fall that will be open to general volunteers and anyone can sign-up. We could pick a date for our members to participate. If we have a large enough group, we can pick our own date. I am not sure we will get enough people to do this. We are now scheduled for October 16.

More info to come.

2) HeadStrong and Nicks House. We are scheduled for a clean-up day on Saturday, October 30th.

3) Project Cure - looking at an event on November 6, 2021. They like to have 20 participants so we will need to recruit others to help. I have reached out to the Media Club so far and will contact Ardmore too. Thanks.

Service Quotation

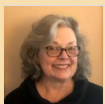
Peace, like charity, begins at home. ~ Franklin D. Roosevelt

Rotary Celebrations!

Birthdays

No Birthdays Found

Wedding Anniversaries



Cathleen Darrell
October 4th

Years of Service



Martin Spiegel
10-04-1996
25 Years

Happy Dollars

pledge \$1,043

2020-21 : \$3,892

Last Meeting Summary

By George C. Whitfield Jr.

Club Assembly

(Note: Club Assembly slides will be emailed to all club members)

Club President, Kathryn Jones stated that we will have Club Assemblies quarterly. Carr Everbach, Membership Chairperson inducted the following new members;

Chris Hanson

Sue Lathrop

Julie Millward

Hogie Hansen (Transfer from the Rotary Club of Ardmore)

Greg Brown was elected as President Nominee. Greg will serve as club president in Rotary Year 2023-2024.

President Kathryn shared her annual goals

1. **Membership and Engagement**
2. **Rotary Foundation Giving**
3. **Club Service**
4. **Young Leaders**
5. **Public Image**
6. **Club Processes**
7. **Finances**

Membership & Engagement –

Increase club membership by 10% (4 new members).

Develop a sponsor/mentor program for new members

Retain new members by 100%

Complete changes in the By-Laws for a less expensive membership fee option.

Implement President-elect mentoring program.

Secure 100% participation in giving to the Rotary International Foundation.

2019-20: \$3,344

2018-2019: \$3,845

Guests Last Meeting

No information

Club Service –

Establish the multi-year program CTEP

Re-launch the Fun Fair (May 22, 2022), or establish a new primary fundraising event.

Integrate service projects (activities) during regularly scheduled club meetings (depends on in person meetings)

Continue support for food insecurity projects from the 2020-2021 efforts.

Re-engage with SRS for the World of Work and CADES with their Putt-Putt Palooza (depends on COVID-19 rates).

Identify a new international project or collaborate with another club in the District on an existing project.

Young Leaders –

Identify a lead contact at the high school for a SHHS Interact Club

Continue club support for two scholarships for SHHS students

Continue support for RYLA scholarships

Reinstate support for Rotary Youth Exchange (depends on COVID-19)

The club is in need of a chairperson for Youth on the Board of Directors

Public Image – (One of RI's areas of focus)

Increase exposure in the Swarthmorean with a "Rotary Minute" and other activities.

Refresh club's website and develop a CTEP webpage

Update club's signage on all access points into Swarthmore

Increase integration between the Speakers' Program and membership. To leverage speakers to highlight Rotary as a value proposition

Finances –

CTEP -30,000.00 (Donations through the Swarthmore Rotary Charitable Trust)

Fun Fair 40,000.00 (Donations through the Trust to fund community grants and scholarships)

Club Processes –

In person meetings 9-9-2021 (depends on COVID-19)

Support two new board positions; CTEP and Climate and the Environment

Fundraising

Speakers

Re-establish Club Assemblies

Secure support for the Gundaker Foundation

Establish a Past-presidents Legacy Committee to document key processes to guide officers of the board of directors

Increase integration between Board committee chairpersons

Strengthen ties with other clubs

Strengthen ties with other organizations (Swarthmore Town Center, Swarthmore Senior Citizens Association, Swarthmore Centennial Foundation and the Girl/Boy Scouts)

Complete a Five Year Strategic Plan

President-elect Heather Saunders shared why there is a need for a strategic plan. A shared understanding of priorities and goals.

Stay focused, maintain momentum and maximize our impact on strategic decision making

Recruit and maintain new members

Maintain a strong leadership pipeline

What will a plan encompass?

Clear and compelling vision

A guideline for decision making

Measurable objectives

Priorities for next five years

A tool for tracking progress

PR material to communicate to our community and prospective members

Key Components of the Plan –

Clear and compelling mission and vision for the club

A framework for decision making
Measurable objectives for the next three years (2024-2025)
Priorities for the next five years (2026-2027)
General direction for the long term
A tool for tracking
Key Areas to be covered –
Membership
Governance
Ongoing/recurring Activities
Club Finances
Annual Budget
Swarthmore Rotary Charitable Trust
Timing –
Phase I How is the Club doing now 09-10 2021
Phase II Who do we want to be in the Future 11-2021 Club Assembly
Phase III How do We Get There 01-06-2022

www.SwarthmoreRotary.org www.Facebook.com/SwarthmoreRotary
..... www.SwarthmoreFair.org