



# Swarthmore Rotary Cog Notes

P.O. Box 4, Swarthmore, PA 19081



SERVE TO CHANGE LIVES

March 31, 2022

Shekhar Mehta  
RI President 2021-22  
Roger Taylor  
District 7450 Governor

## Swarthmore Rotary Leaders

Kathryn Jones  
President

Heather Saunders  
President-Elect

Brian Casey  
Club Executive Secretary  
Webmaster

Brian H. Craig  
Secretary

Theresa O'Malley  
Treasurer

Perri Ann Evanson  
Public Relations Chair

Carr Everbach  
Membership Chair

David Firn  
Club Director

Betty Ann A. Flynn  
Club Director

William Clinton Hale  
iPast President

Anne C. Hansen  
Club Director

Lori Markusfeld  
Service Projects Chair

Hillard Pouncy  
Club Programs Chair

Barbara Whitaker-Shimko  
Rotary Foundation Chair

Kenneth J. Wright  
Club Director

Greg Brown  
President-Nominee

Cathleen Darrell  
Attendance Secretary

Richard Shimko  
Bulletin Editor

Karen Aleta Mazzarella-Russo  
Assistant Governor

## Service Quotation

We make a living by what we get, but we make a life by

## Meetings and Events

March

31st - [Swarthmore Weekly Club Meeting](#)

Speaker: Phil Coleman, Technical Advisor to the US Dept. of Energy  
Subject: A Few Steps towards a De-carbonized Swarthmore

April

7th - [Swarthmore Weekly Club Meeting](#)

Speaker: Vibhat Nair, CEO, and Alba Martinez, Mangolia Impact Solutions  
Subject: Financial Health in America: What gets measured gets done

14th - [Swarthmore Weekly Club Meeting](#)

Speaker: Natania Schaumberg, Farm Manager, Ruth Bennett Community Farm  
Subject: Hold for Title

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## Table Grace

By Frederick E. Christian

**Lord, your faithfulness is without measure. The seasons come and go, the sun rises and sets, there is seed time and harvest. Teach us to trust You In the less obvious events of life and ever to know that come what may, we are never alone, but that your providence is sure. Use us, we pray, to reassure others along the way. Amen.**

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## 4 Way Test

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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## Club News

### Club news

**Heather Saunders presided.**

**Heather conducted a visioning session after the meeting to allow club members to provide input to our strategic plan.**

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## Last Meeting Summary

**The three publishers of The Swarthmorean wanted to make clear that they**

what we give. - Winston Churchill

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## Rotary Celebrations!

### Birthdays



Kenneth J. Wright  
April 5th

### Wedding Anniversaries

No Wedding Anniversaries Found

### Years of Service



Cathleen Darrell  
04-01-2006  
16 Years

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## Happy Dollars

pledge \$3,118

2020-21 : \$3,892

2019-20: \$3,344

2018-2019: \$3,845

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## Guests Last Meeting

Patrick Gunnin

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## Help Ukrainian Refugees: District 7450 Gundaker Foundation Relief Fund Set

**More than 1.9 million Ukrainian refugees — mostly women and children — have crossed the border into Poland.**

believe “the paper is not a business, it is a service project”. The publishers, Rob Borgstrom, Todd Strine, and Greg Hoy told us about their taking on the responsibility as publishers of the paper and how they fared during the pandemic. They were joined by the paper’s Art Director, Diane Madison. Rob related how they acquired The Swarthmorean. He got a call from Chris Reynolds, the editor at the time, asking if Rob knew of anyone who could take over the paper. Chris told Rob that the publishers at that time wanted to step away from the paper. If nobody could be found to take it over, the paper would die. Rob thought, why not do it himself. He contacted Todd and asked him if he would like to go in with Rob to buy the paper. Todd agreed and together they bought it. Shortly afterward, Greg joined them. Todd remarked that their tenure at the Swarthmorean has been more eventful than they imagined. First, they had an acrimonious and very public breakup with their editorial staff. Then the pandemic hit. The Swarthmorean basically consists of reporting on local events. As Todd remarked, what do you put in a newspaper if there are no events to report? Todd noted that they were fortunate to have readers send them stories about people and happenings in the town. He was pleased to tell us that the number of subscribers, 1300, is the highest in recent memory. Both Todd and Greg stated that they want to improve the Swarthmorean’s digital presence. Greg had a background producing digital websites for newspapers including the Philadelphia Inquirer. While Greg has upgraded the paper’s website, he is finding that he has to spend 7-8 hours a week to maintain it. Apparently, many readers expect to see a replica of the printed edition of the paper when they go online. Producing this is harder than one might think. Greg said it took an outside consultant and six months to accomplish it. Rotarians made a few suggestions to improve the paper including expanding the geographical extent of news coverage and adding comics. I think Todd, Rob, and Greg should be commended for their act of community service. It would be a great loss for Swarthmore to be without the Swarthmorean.

# DONATE NOW

[Gundaker.org/ukraine](http://Gundaker.org/ukraine)

**Rotary District 7450  
Gundaker Foundation's Ukrainian Relief Fund  
is accepting your donations.**

Since Rotarians are *People of Action*, Rotary District 7450 in Southeastern PA is working directly with Rotary in Poland in a coordinated effort to respond to the "on the ground" needs of the unprecedented number of refugees coming into their country.

The Rotary District 7450 Gundaker Foundation Ukrainian Relief Fund has been established to provide direct financial support for Rotary in Poland as they respond to the dynamic needs for food, clothing, medical supplies, transportation and accommodation. They are also coordinating relief efforts at the border with Rotary in Ukraine.

All proceeds go directly to Rotary Poland's efforts to help Ukrainian refugees.



**The Swarthmorean is in-color online.**

