

Rotary Club of Swarthmore

Board Minutes

July 23rd 2025

Present: Jane Billings, Vicki Shelter, Brian Casey, Elizabeth Church, Carr Everbach, Rosemary Fox, Joe Lesniak, Lisa O'Mahony, Lori Markusfeld, Charlie Pell, Hillard Pouncy, George Whitfield, Maria Zissimos.

Absent: Josh Twersky, Ken Wright.

The April and June minutes were approved unanimously.

Website Management:

Brian requested assistance with managing the website. Carr volunteered to assist Brian, but will also look for another club member to share the responsibility.

Treasurer's report: Joseph

The current balance in the Club account is \$16,026. This balance is after an expense of \$1,433 for T-shirts and hats (well worth it). The club has already paid its Rotary International dues for the first half of the year.

Departmental Reports

Programming report: Hilliard

Club programs are booked into September. The WSSD superintendent is expected to speak in August and the District Governor in November.

Membership: Carr

Lona O'Neill (from CADES) has transferred to the Swarthmore club from the West Chester club. We will have an informal chat with her to talk about how our club works and explore her interests.

Rotary Arts Conversation: No report.

Rotary Foundation: Elizabeth

The club achieved 100% participation in Rotary Foundation giving. Our club had the highest per capita giving in the District. New members are exempt from expectations to give in their first year, and are typically rolled into the next year's giving cycle.

Service Projects: Lisa

Lisa reviewed several upcoming service projects, including packing Red Cross emergency kits to distribute to homeless veterans in September and collaborating with Hope for Hallie to sell purple light bulbs in support of Mental Health Awareness Month in October. Lisa is also looking into receiving donations of toilet paper from Kimberly-Clark for Loaves and Fishes.

Lisa is joining Mary Laxton on a medical mission with Project Cure to Ethiopia.

Youth/Interact: Vicki

Vicki is confident Interact will hit the ground running this year.

Fundraising: Jane

Jane noted that our balance in the Swarthmore Rotary Trust is decreasing. She recommends future meetings to discuss finances and fundraising strategies.

Communication: Rosemary

Rose would like to have a meeting to improve the club's communication strategy. The question is how we can better disseminate information about the club's activities. All agree that showcasing the Rotary's efforts is an important part of attracting new members.

Communication channels like website, social media and press release were discussed.

The group thanked Lori for getting Rotary T-shirts, polos, and hats. We should wear this gear at future events.

Brian is continuing to work on setting up a system for credit payment for lunch.

Hillard will update us on the search for a President-Nominee at our next meeting.

Submitted by Club Secretary Charlie Pell and AI

Next meeting:

September 24, 2025 via Zoom at 5 p.m.